The importance of accountability

CHEW Keh Kihn, chairman, Strads Trading Co, was a long-standing trader in the Singapore Cotton Exchange. He was known for his strong personality and his ability to make tough decisions. He had a reputation for being straight-up and no-nonsense. He always told it like it is, regardless of who was listening. His honesty and integrity were well-respected by his peers and his employees. He was a model of accountability, always taking responsibility for his actions and ensuring that his team followed suit.

One of his greatest strengths was his ability to stay focused on the big picture. He never got sidetracked by the details, always keeping his eye on the goal. He was a great leader, inspiring his team to do their best and always striving for excellence. His leadership style was inspirational, and his team loved working for him.

He was also known for his integrity, always doing the right thing, even when it was difficult. He refused to cut corners and never accepted anything less than the best. He was a true leader, and his team knew that they could always count on him to do the right thing.

Cheh Keh Kihn passed away on 10th September last year, leaving a legacy of honesty, integrity, and accountability. His spirit will live on in the hearts of those who knew him and those who were fortunate enough to learn from him. He will always be remembered as a true leader, whose integrity and accountability set the standard for all who followed him.